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Agri-culinary tourism project wraps up with Walla Walla itinerary

OLYMPIA – Walla Walla, the region renowned for its sweet onions, is the 15th and final agritourism itinerary to be included as part of the [Savor Washington](#) campaign, an effort by the [Washington State Department of Agriculture](#) (WSDA) to facilitate development and expansion of agritourism offerings around the state and introduce visitors to different Washington locales from the Olympic Peninsula to, well, Walla Walla.

“Walla Walla is building on its long agricultural roots with a very progressive food and culinary scene,” said David Woolson, president and CEO of the [Walla Walla Valley Chamber of Commerce](#). “The Savor Washington project is a great way to showcase the area for folks looking for a trip that combines tourism with the exceptional products and experiences of our rich agricultural community.”

All of the itineraries are printable and map out self-guided tours that anyone can follow, with locations, websites and contact information for a wide variety of culinary destinations around the state. Fall can be the perfect time for a weekend getaway and many of the locations continue to offer events well into winter.

Walla Walla, for example, is hosting the Holiday Barrel Tasting Weekend Dec. 6-8.

The Savor Washington tours were initially developed in 2010 by WSDA’s Small Farms and Direct Marketing program in conjunction with Washington State Tourism. The project also offered educational workshops to assist interested producers in developing a new or expanding an existing agritourism component of their farm operation.

The project was funded through a U.S. Department of Agriculture Specialty Crop Block grant, and although funding was eliminated for Washington State Tourism in 2011 and reduced for the WSDA’s marketing program, the Savor Washington itineraries remain posted on WSDA’s website.

“Walla Walla was once again recognized by Rand McNally as one of the top five Small Town Food Destinations in America,” said Ron Peck, executive director of [Tourism Walla Walla](#). “The culinary itinerary is a great example of what makes our Valley such an outstanding travel experience.”

Visit www.agr.wa.gov/SavorWA to view all 15 agritourism itineraries.

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